



wichita

PRIDE IN THE PARK 2023



*an affirming evening of music, food, and performance
celebrating queer wichitans*

Friday, June 23, 2023, 4 - 11 p.m.
Every Pavilion at Naftzger Park

sponsorship opportunities

Exclusive Presenting Sponsor: \$15,000

- Naming rights (e.g., "Acme Kansas Systems presents Wichita Pride in the Park 2023")
- Prominent logo placement on promotion and signage
- Large booth space at park near the stage
- Recognition on video board at event
- 12 tickets to VIP Lounge with unlimited refreshments, green room, and hanging with the headliner

Talent Sponsor: \$10,000

- Help sponsor talent-related expenses (e.g., booking fees, travel, accommodations, riders)
- Large logo placement on promotion and event signage
 - Large booth space at park near the stage
 - Recognition on video board at event
 - 8 tickets to VIP Lounge

Village Sponsors: \$5,000 - Sponsor, Vendor, Refreshment

- Sponsor specific activity zones at the park during the event (Sponsor Village sponsorship has been claimed)
- Logo placement on promotion and event signage
 - Large booth space at park near the stage
 - Recognition on video board at event
 - 6 tickets to VIP Lounge

Production Sponsor: \$5,000

- Sponsor promotion, staff, lighting equipment, portable toilets, handwashing, fans and water stations, security
- Logo placement on promotion and event signage
 - Large booth space at park near the stage
 - Recognition on video board at event
 - 6 tickets to VIP Lounge

Park Sponsor: \$2,500

- Claim a shady spot nearest the crowd and stage
- Large booth space at park for promotional materials
 - Logo placement on promotion and event signage.
 - Recognition on video board at event
 - 4 tickets to VIP Lounge

Keeper Sponsor: \$1,000

- Show your commitment to and appreciation for Wichita's LGBTQ community
- Logo placement on event signage
 - Recognition on video board at event
 - 2 tickets to VIP Lounge

Community Sponsor: \$500

- Show your commitment to and appreciation for Wichita's LGBTQ community
- Recognition on video board at event
 - 2 tickets to VIP Lounge

Contact us about custom partnership inquiries including trade-out for needs like refreshments, promotional material, event support, talent accommodation, travel, etc.

TO INQUIRE ABOUT SECURING YOUR SPONSORSHIP OPPORTUNITY,
EMAIL CHRIS@PROUDOFWICHITA.ORG | CALL OR TEXT (316) 519-3266

Deadline to guarantee sponsor benefits is Monday, June 12, 2023

brought to you in partnership with

WICHITA
PRIDE, INC.

